

Advancing Methodology on Measuring Asset Ownership from a Gender Perspective



United Nations Statistics Division



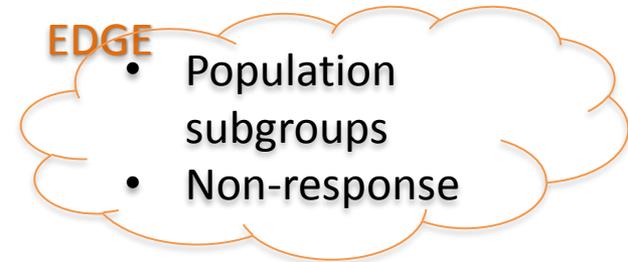
UN Women

Seminar on the UN Methodological Guidelines on the Production of
Statistics on Asset Ownership from a Gender Perspective
Rome, 1-2 November 2017

*Sampling Design issues specific to
measuring asset ownership from a
gender perspective*

Items covered in the guidelines

- General principles in sampling
 - Target population
 - Sampling frame
 - Sample size determination
 - Structure of the sample (stratification, cluster)
- Selecting individuals from households



Within-household respondent selection

- How many do we interview?
- Who are the respondent(s)?

How many/whom to interview within household

– factors to consider

- Objectives
 - Ownership prevalence & gender wealth gap
 - Intra-couple analysis
- Operational challenges:
 - Random selection: Kish method
 - Contamination
 - Reporting discrepancies → reconciliation
- Cost considerations
 - Prior knowledge of prevalence of key indicators
 - Precision requirement
 - Intra-cluster correlation
 - Weighting effect
 - Non-response rate



Objective

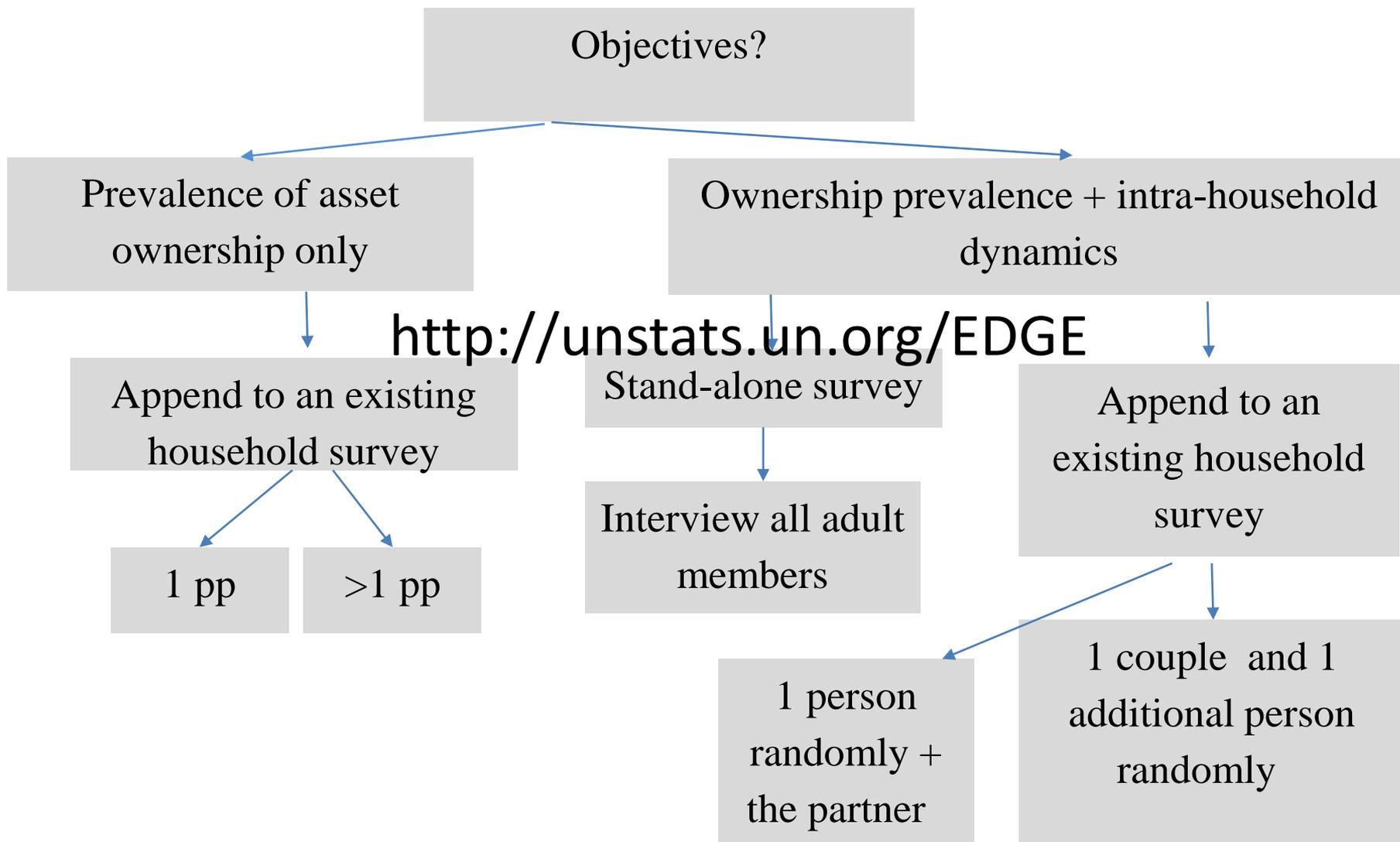


Host survey:

- Sample size
- Respondent selection protocol



Recommendations: whom to interview



Thank you

For additional information:
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